



# Annual Report 2022

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Mayor Tom Menino visits JP Centre/South Main Streets in March 2002. Pictured, left to right: Laurie McKeown, Bea Apel, Vince Petryk, Arva Clark, Alison Moronta, Avi Davis, and Mayor Tom Menino. Photo by John Swan, reprinted with permission.



“Show Your Love” projection show, February 2021. Shown is a drawing submission by @GerrishMacLean for Alina and Lou.

Photo by Ginger Brown

## Annual Appeal

As our community cautiously returns to the pace of our former lives, JP Centre/South Main Streets finds itself in a whole new place with incredible growth, new initiatives, and renewed purpose. We have spent the last year supporting our district while examining where we can make the biggest difference for both our businesses and our residents.

While community placemaking remains a priority for our organization, we now have the manpower to pursue deeper and more productive working relationships that benefit our constituents in important ways, such as racial equity and justice, and combating commercial gentrification. These initiatives are a result of our growth and need continued support in order to make a successful impact.

In the past year, we have not been able to host our usual fundraisers, so we are asking you to support our vital work with a contribution to our Annual Appeal. Any donation helps. If you can contribute:

- \$1,500 will pay for a Projection Show on the J.P. Licks Building.
- \$900 will pay for a small business fair for entrepreneurs and would-be business owners.
- \$500 will pay for our Holiday Stroll.
- \$321 will pay for three months of our Business Directory app.
- \$160 pays for the internet for a month.
- \$60 keeps the lights on for a month.
- \$15 pays for our Zoom subscription for a month.

Sponsorship opportunities are available. Please contact us for details.

We also ask if you will consider volunteering to continue this work. We are actively seeking volunteers for:

- Racial Equity, Inclusion, and Justice Team
- District Economic Vitality Team
- Neighborhood Design and Development Team
- Age Strong and Accessibility Team
- Green Street Parklet Programming Team
- Events and Programming Team
- and we need Board Members!



JP Centre/South Main Streets recognized our 2021 Business of the Year, Happy Market & Spirits, at the launch of our Holiday Light Show, December 2021. Pictured, left to right: Michael Reiskind, owner Francisco Fernandez, and Ginger Brown.

Photo by Deborah J Karson



Michael Reiskind presents a certificate of recognition to our 2021 Volunteer of the Year, Adam Grenier, at our Annual Canine Costume Parade in October 2021.

Photo by Deborah J Karson

**Our success is your  
community,  
and we cannot do  
this work without you.  
Thank you.**

# Meet the Board



**Michael Reiskind** – *President, Resident, JP BAPA Representative*

Michael Reiskind is a founding member of the Centre/South Main Streets organization. He has served as a board member since 2002 and last served on the Economic Vitality committee. He is also a member of the JP Business and Professional Association and the JP Neighborhood Council.



**Craig Panzer** – *Treasurer, Resident*

Craig Panzer joined the JPCSMS Board in 2018. He lives in JP, volunteers for his kids' JP school, and is founder and co-owner of Roundhead Brewing. Prior to this, Craig worked for Interise and City Feed and Supply in marketing and communications.



**Bradley Brown** – *Resident, Business*

As the owner of the Blue Frog Bakery, he has been involved with Main Streets since 2004, and has served as President of the Board. He helmed JP Centre/South Main Streets through an economic recovery and two executive directors, as well as the growth of the First Thursday event in JP. He was named Volunteer of the Year in 2017. He continues as an advocate in the community for small and local businesses.



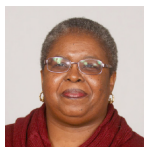
**Paul Stamatos** – *Resident, Business*

Paul was born and raised in Jamaica Plain. His family has been involved in Jamaica Plain's business corridor and community for generations. He is currently owner/proprietor of Stamatos Property Management and Ace Hardware, located at 656 Centre Street. Paul, his wife, and children are actively involved in the local community, sports, and life of JP.



**Karen O'Brien** – *Resident, Business*

Karen O'Brien grew up off Centre Street in the business district of JP. After college she spent 22 years in San Francisco and returned for family reasons. She is a member of Jamaica Plain Artists Association and presently a Real Estate Broker with Berkshire Hathaway Home Services Commonwealth. Though she works with all ages, her specialty is working with seniors who are downsizing.



**Janet Galloway** – *Business*

Janet E. Galloway has been in banking since February 1992, with a variety of banks. She started as a teller and she is now the Branch Operations Manager for TCB-The Cooperative Bank at 3531 Washington Street in Jamaica Plain. Prior to her current position, she worked at the TCB branches in West Roxbury and Roslindale.



**Josh Muncey** – *Resident, Business*

Josh Muncey is Team Leader and Founder of The Muncey Group Real Estate with Compass, based in Jamaica Plain. Josh has worked in Boston Real Estate for over 12 years. He also lives in Jamaica Plain with his wife Sarah, and his two daughters. In his free time, he enjoys walking his dog around Franklin Park, traveling to the Rehoboth Beach, and spending time with friends and family.

*Continued next page*





**Michael Epp—Resident**

Recently retired, Michael, a JP resident since 1980, is returning to the Board after a brief hiatus. As a member of the Design Committee, he has assisted numerous Centre and South Street storefronts that received City of Boston grants for improvements. He also serves on the Loring Greenough House and Sumner Hill Association Boards. In 2017 he was elevated to the College of Fellows, American Institute of Architects.



**Deborah Karson—Resident, Business**

This is Deborah’s second time living in JP and she says she’s never leaving again as this is her favorite place in which she has ever lived. She lives with her husband and daughter. Deborah is a professional photographer @deborahjkarsonphotography. In her free time, she loves being out with her dog, hearing (and photographing) live music, and spending time with her family and friends.



**Brie Pullum—Business**

Brie Pullum is a native of Jamaica Plain and first learned of Main Streets as a student of Greater Egleston High School. She and her partner opened Nckls & Dimes in 2020 with fashions that are designed in-house and sold in Boston and Los Angeles. Their boutique sells men’s and women’s attire, including sweatsuits, sweatshirts, luxury dress shirts, and more.

## JP Centre/South Main Streets Staff



**Ginger Brown – Executive Director, Resident**

Ginger has been with JP Centre/South Main Streets since June 2017. Before coming to Main Streets, she worked as the Creative Director and Manager of MassArt Made; department manager at Nordstrom; and Assistant Director of Education at the Valentine Richmond History Center. She is also a resident of Jamaica Plain. She and her husband own and operate the Blue Frog Bakery.

**Jazz in Jamaica Plain Outdoor Concert Series.** Thanks to a generous grant from the Boston Main Streets Foundation, JP Centre/South Main Streets hosted a series of outdoor concerts with New England Jazz Connections. Concerts started with a special Juneteenth Concert on June 19, 2021, and rotated locations in Centre/South every Thursday.

Pictured: Nick Brust Quartet at South St Mall & Tennis Courts on July 22, 2021 (below left) and the Fred Woodard Jazz Collective at our Juneteenth Concert and fundraiser for Black Umbrella Project, June 19, 2021 at First Baptist Church (below right).

Photos by Deborah J Karson







## About Us

JP Centre/South Main Streets is a volunteer-driven, 501(c)(3) non-profit organization that seeks to guide the growth of Jamaica Plain's Centre and South Streets' business district through the active collaboration of residents, business owners, and others committed to a community-led initiative. In partnership with Boston Main Streets, we provide a direct conduit to the City of Boston and can provide industry assistance to help new businesses succeed. JP Centre/South Main Streets endeavors to sustain our lively community with economic vitality, placemaking, and advocacy.

### OUR MISSION

JP Centre/South Main Streets works to support and enhance a vibrant, multi-cultural business district which contributes to a diverse, welcoming community for people to live, work, and visit. We strive to achieve this through:

### OBJECTIVES

- **ECONOMIC VITALITY:** Assisting and attracting both existing and new businesses to achieve a lively, diverse, and equitable center of commercial and community activity.
- **DESIGN:** Using an inclusive design approach to improve access for people of all ages and abilities. Improving the district's appearance and creating an inviting atmosphere by addressing public safety, litter, and transportation issues, and promoting storefront and public improvement projects.
- **PROMOTION:** Conducting marketing, communications, and events to increase visibility and patronage of the local economy and community engagement.
- **ORGANIZATION:** Fostering an adaptable organization with broad community engagement, robust partnerships, and active volunteers.



This year's Winter Light Show was projected onto the J.P. Licks Building, and ran from Dec 8, 2021, to Jan 9, 2022. The light show featured animations of our beloved JP Albin Squirrel and ice skating on Jamaica Pond.

Photo by Ginger Brown



Businesses planned events to coincide with Small Business Saturday donated proceeds from the weekend to their favorite charity. Great partnership with JP Local First!

Photo by Ginger Brown

## About Boston Main Streets

Boston Main Streets districts work to provide the tools and support necessary to create, build, and sustain viable commercial districts throughout Boston. From new storefront designs and innovative marketing, to creative events that drive foot traffic and create a sense of community, Boston Main Streets districts are not only helping businesses grow—they attract new businesses and residents to their area.

The Main Streets program is successful because of the hands-on involvement of volunteers from the neighborhood. Groups such as merchants associations, property owners, banks, schools, churches, community development organizations, and others combine their respective insights, skills, and energies to strengthen the commercial district and build collaborative partnerships.

The Main Street Approach is centered on Transformation Strategies. A Transformation Strategy articulates a focused, deliberate path to revitalizing or strengthening a downtown or commercial district's economy. A program's work on Transformation Strategies should be organized around the Four Points: Economic Vitality, Design, Promotion, and Organization.







# Financials

JP Centre/South Main Streets Statement of Activity\*

Revenue	\$120,987.43
Expenditures	\$91,797.92
Net Income	\$29,189.51

JP Centre/South Main Streets Statement of Financial Position\*

Total Assets	\$66,336.58
Total Liabilities	\$2,770.47
Total Equity	\$63,566.11
Total Liabilities and Equity	\$66,336.58

\*as of 12/31/2021, Accrual Basis

JP Centre/South Main Streets partnered with Sazama Real Estate, Ferris Wheels, and other South Street businesses to host the **South Street Spring Fair** on May 8, 2021. Pictured: Bands playing atop Papercuts J.P. (top left); Rick Berlin and other 'musicians who played (second from top); Jeffrey Ferris and employee; Board Member Brad Brown from the Blue Frog Bakery, Executive Director Ginger Brown, and Board Member Janet Galloway from The Cooperative Bank; Ken Sazama and employee from Sazama Real Estate (bottom left); and customers peruse the sidewalk sale from Monumental Market and 40 South Vintage (bottom right).

Photos by Deborah J Karson





# JP Centre/South Main Streets welcomes Segun Idowu as our Featured Speaker.



Chief Segun Idowu, photo courtesy of Boston.gov

## SEGUN IDOWU

*Chief of Economic Opportunity and Inclusion*

A lifelong resident of Boston, Segun is a proud product of the Boston Public Schools. Following his graduation from Boston Latin Academy, he earned his Bachelor of Arts in History at Morehouse College in Atlanta, Georgia, and honors from the Phi Beta Kappa and Golden Key Societies.

In August 2014, Segun organized the Boston Police Camera Action Team (BPCAT) with his colleague, Shekia Scott. BPCAT's mission was to further accountability and safety in Boston through the mandatory use of police body-worn cameras. As a result of their efforts, Boston began a yearlong mandatory body-worn camera pilot program and policy in September 2016. In 2018, Boston Mayor Marty Walsh announced a \$2 million investment in a permanent citywide body-worn camera program.

In 2018, Segun was elected to serve as the first Vice President for the Boston chapter of the National Association for the Advancement of Colored People (NAACP), the first chapter of the oldest civil rights advocacy organization in the nation. In this role, he managed the much heralded and research intensive report card project that assessed the city's efforts and results in addressing systemic racial disparities.

In 2019, Segun stepped off the NAACP board to join the board of the American Civil Liberties Union (ACLU) Massachusetts and focus on other board obligations at Mass Budget and Policy Center, Southwest Boston CDC, and the New Leaders Council (NLC). He also advised initiatives at the Federal Reserve Bank of Boston and the Metropolitan Area Planning Council.

Beginning in November 2018, Segun served as the President and CEO of the Black Economic Council of Massachusetts, Inc. (BECMA), the chief advocacy organization for Black businesses across the Commonwealth. BECMA represents the over 2,000 Black firms that employ 17,000 Massachusetts residents and generate over \$2B in annual revenue. In this role, he helped transform the organization, including growing membership by 300%; tripling the budget to help develop new services; increasing staff support to more than ten people; expanding the footprint of the organization beyond Boston's limits to communities across the Commonwealth; establishing dozens of partnerships with local business support organizations, as well as with local and state government officials and entities; shepherding key pieces of state legislation to successful ends, helping to reshape the procurement process for Massachusetts and direct millions in relief grants to small businesses; and working with allies to file a federal civil rights complaint against the City of Boston when reports showed a lack of contracts awarded to diverse small businesses.

In April 2020 and 2021, *Boston Magazine* recognized Segun as one of the "100 Most Influential People in the City of Boston." In July 2020, the *Boston Globe* recognized him on the front page of their Sunday edition as a "Man of the Moment" for his work in ramping up BECMA's



## I want to see the next Black Wall Street in Boston': Segun Idowu is a man of the moment

A descendant of a local civil rights leader, he helped outfit Boston police with body cameras. Now, he's fighting for economic justice.

Jessie Nunn | Globe Staff | Updated July 4, 2020, 3:53 p.m.



Segun Idowu is the executive director of BECMA. He brings a focus on economic empowerment as the solution to longtime racial injustices. SUZANNE RUTTEN/GLOBE STAFF



efforts to advocate for and direct resources to Black businesses impacted by the COVID-19 pandemic. *The Globe* also honored him as a “Bostonian of the Year” later that December. In 2021, Lawyers for Civil Rights recognized Segun as their “Keeper of the Flame,” and Eastern Bank recognized him as their “2021 COVID Warrior.”

Segun stepped down from his role as BECMA’s CEO in December 2021 in order to join the Wu Administration as the Chief of Economic Opportunity and Inclusion, beginning this role on January 3, 2022. In this new position, he is focused on making Boston a resilient, economically equitable, and vibrant city that centers people and creates opportunities to build generational wealth for all communities.



Attendees enjoy the Hive Events Beer Garden with beer from Roundhead Brewing, during the Canine Costume Parade and Cornhole Tournament Fundraiser. Over 1000 people attended the event at Loring Greenough House on October 31, 2021.

Photos by Deborah J Karson





Pups and pup parents participate in the Annual Canine Costume Parade, on October 31, 2021, at the Loring Greenough House.

Photos by Deborah J Karson



## Sponsors and Donors

JP Centre/South Main Streets thanks our generous donors for their support.

### Sponsors

Boston Main Streets Foundation • J.P. Licks • Boston & The 'Burbs—Karen O'Brien Real Estate • The Muncey Group Real Estate • The Blue Frog Bakery Stamatos Property Management • Roundhead Brewing • Sazama Real Estate • The Cooperative Bank (TCB) • Deborah J. Karson Photography • Cervone Deegan + Associates • Delhia Emanuel Real Estate

### In-Kind Contributions

Ace Hardware • Blanchards • Boston Fetch • Christine Rose • City Feed & Supply • Dunkin Donuts • First Baptist Church • First Church of Jamaica Plain • Hive Events • Laurel Ridge Rehabilitation and Skilled Care Center • Loring Greenough House • Pet Food Task Force • Polkadog Bakery • VeeVee Restaurant • Wenham Street Cinema • WikidFit

### Donors

Rhea Becker • Michael Black • Frank Burns • Janet Deegan • Michael Epp • Sarah Freeman • Molly Goodman • Jason Gregoricus • Grenier Family Charitable Trust • Elizabeth Griffiths • Gabrielle Hahn • Monroe Heyman • Katherine Hughes • Marnie Klein • Patti and Larry McKenna • Kelly O'Keefe • Matt O'Malley • Erica Quigley • Kate Raisz • Terrence Reeves • Michael Reiskind • Stephen Ringlee

### Volunteers

Adam Grenier • Carolina Frias • Dale and Elizabeth Cumberbatch • Daniel Jimenez • Delhia Emanuel • Elizabeth March • Jason Gregoricus • Kate Raisz • Kyra Harris • Lily Huang • Patti and Larry McKenna

### Board Members

Michael Reiskind, Board President • Craig Panzer, Board Treasurer • Bradley Brown • Michael Epp • Janet Galloway • Deborah Karson • Josh Muncey • Karen O'Brien • Brie Pullum • Paul Stamatos



# Ways to Support Us

## Stay Informed

Text **JPCSMS to 22828** to join our email list and stay informed on the latest news, events, and offerings from JP Centre/South.



@JPCentreSouth



@JP\_CentreSouth

## Donate



paypal.com/us/fundraiser/charity/2456344



@jpcentresouth

www.jpcentresouth.com



## Paycheck Deductions

JP Centre/South Main Streets is registered on Benevity. Benevity is a platform that allows businesses and companies to coordinate workplace giving, such as donations through paycheck deductions, and volunteer opportunities for employees. If your company uses Benevity, check out our profile under **CENTRE-SOUTH MAIN STREETS**.

## Featured Listings on our Explore.jpcentresouth.com

Help us cover the cost of our new online/mobile platform Business Directory at explore.jpcentresouth.com. Featured Listings start at \$49/month and are limited to three businesses per month. Our business directory sees over 500 unique visitors per month. Contact our Executive Director for more information.



**JP centre/south MAIN STREETS** **Classic Jamaica Plain**

JP is home to a diverse group, ranging from young families and professionals to artists and activists. Most folks congregate around Centre Street, the neighborhood's main thoroughfare and hub of activity. It counts an eclectic mix of independently owned shops and restaurants, from the dairy delicacies at J.P. Licks to the thrifted treasures waiting to be discovered at Boomerangs.

My Saved Places    Get Takeout!    Curbside Pickup    Outdoor Seating Av...

Places    Deals 1    Search

Apparel    Community Center    Computer    Library    Museum    Park

Parklet    Repair    Tennis

# Upcoming Events in JP Centre/South

**Sign up for our email newsletter to stay updated!**  
**Text JPCSMS to 22828 now.**



Photo from Cada Dia event on Sat., 19 March.

Photo by Deborah J Karson

## **APRIL 16, 2022—Uplift JP**

JP Centre/South Main Streets stands with Black communities nationwide. We join, support, and amplify efforts against injustice and racism. We stand with the people of color who live, work, and/or own businesses in our community of Jamaica Plain. Join us on the 3rd Saturday of each month at one of our BIPOC-owned businesses from 12:00 to 2:00 pm as part of Uplift JP to show your support.

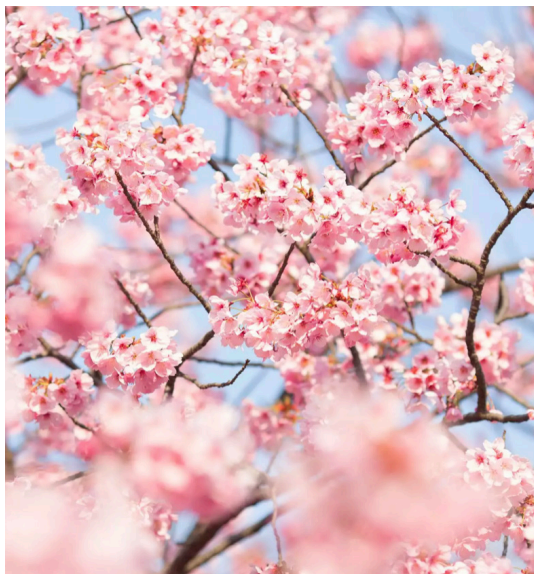
Our next Uplift event will be at Nckls & Dimes at 668 Centre St on Saturday, April 16, 12:00–2:00 PM.

We seek to lift up our businesses with positivity, love, inclusion, equity, and justice. We invite the entire Jamaica Plain community to support, to talk, to ask questions, to learn more, and to voice your opinions. JP Centre/South Main Streets encourages you to join us and contribute to racial justice in Jamaica Plain.

## **APRIL 27, 2022**

### **JP Centre/South Main Streets Monthly Board Meeting**

JP Centre/South Main Streets holds their monthly board meeting on the 4th Wed of every month at 5:00 PM. This meeting is free and open to the public. If you are interested in working with the economic corridor along Centre and South Streets, we encourage you to join us! Currently, meetings are held via Zoom. Contact our Executive Director at [director@jpcentsouth.com](mailto:director@jpcentsouth.com) for the link.



## **MAY 24, 2022—JP Centre/South Spring Fundraiser**

**SAVE THE DATE! Tuesday, May 24, 2022**

Taste and Tour: A Walk in the Neighborhood: Guided FOOD Tour of Jamaica Plain with drinks and history highlights!

## **JUNE 9, 2022—Entrepreneurial Education Fair**

### **Everything You Wanted to Know about Starting a Business (But Were Afraid to Ask)**

JP Centre/South Main Streets hosts an education fair for entrepreneurs and potential business owners about starting a business in Boston, and other important information. We will feature vendors from the City of Boston, local banks, realtors, and more.



# New Businesses

Photos by Deborah J Karson



**SCOPE HQ**  
484B Centre St  
@scopeapparel  
linktr.ee/ScopeApparel



**The BYTE Shop**  
48 South St.  
@byteshopjp



**Said and Done Tattoo**  
@saidanddonetattoo  
saidanddonetattoo.com



**PD Gallery**  
606 Centre St.  
@pdgallery99999



**The Village Works**  
769 Centre St.  
@thevillageworks  
thevillageworks.com

